

Business History

Call for Papers for Special Issue

STRATEGIES OF ADAPTING BUSINESS TO AN UNFAVORABLE BUSINESS ENVIRONMENT – A HISTORICAL PERSPECTIVE

Journal of Karazin Kharkov National University. Series "History"

This special issue aims at invoking a discussion about doing business in an unfavorable business environment and strategies for adapting to these conditions in historical perspective. Papers invited for submission should explicitly address theories of business history using empirical approaches beyond descriptive case study analysis in the following topics:

- Influence of a the unfavorable business environment of a country or region on different aspects of business;
- Strategies for adapting business in an unfavorable business environment;
- Unfavorable business environment and direct foreign investments;
- Processes of trust building in an unfavorable environment;
- Non market economics and private enterprise

Papers related to the main theme are especially welcome, although papers related more loosely will also be considered such as on:

- Social modernization and business: from traditional towards modern forms of business organization;
- Business history and economic development in different regions and different epochs;
- History of companies, entrepreneurs, business dynasties;
- Business and society in historical perspective;
- The internationalization of business and the social and cultural transfer.

Papers should be submitted through email to **kulikov@karazin.ua** before 10th of February 2014.

The timeline for the Special Issue is as follows:

- 10th February, 2014 Deadline for receipt of papers
- 25th February, 2014 Completion of review process
- 10th March 2014 Submission of revised papers
- 15th March, 2014 Deadline for making final revisions
- End of 2014 Planned publication

General guidelines

- Manuscripts should be compiled in the following order: title page; abstract; keywords; main text; acknowledgements; references; appendices (as appropriate); table(s) with caption(s); figure caption(s) (as a list).
- Each manuscript should have an abstract of no more than 500 characters and up to 10 keywords.
- All authors of a manuscript should include their full names, affiliations, postal addresses, telephone numbers and email addresses on the cover page of the manuscript. Please supply a short biographical note for each author.
- Citation should be made in brackets, where first number is the serial number of reference document and second – page number. For example – [4, 57]. Several works should be separated by semicolons.

Bibliographic description should meet the requirements of State Standard GOST 7.1-2006 [<http://ukrjnd.com.ua/menus/view/181/?lang=en>].

Examples:

BOOK: *Drucker, P. F.* Concept of the corporation / P. Drucker. – New York: John Day, 1946. – 329 p.

JOURNAL: *Grachev, M.* Historic horizons of Frederick Taylor's scientific management / M. Grachev, B. Rakitsky // *Journal of Management History*. – 2013. – Vol. 19. – Issue 4. – P. 512-527.